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Empowering You to Rule Your World, while you play in theirs.

100 Ways BRAINSTORMING TOOL

sometimes you need a little help for ideas

The 100 Ways exercise is a proven technique to help you get to the real information you are looking for to your question / query / poser.

It's important to do this all in one sitting – no breaks, no coming back to it tomorrow or sleeping on it.

Write everything down that comes to your mind, don't worry about duplicates. It's important to get to 100.

Do not censor or judge yourself, your entries or the list. The first 30 responses to your query are usually easy, these are your circular thinking ideas. The next 40 are the hardest but open you for breakthrough. The last 30 are pure genius and where innovation and uniqueness reside. This is what you are looking to reach. Push through this, and make the time, I promise it will be worth it.

You can use this for coming up with unique speech ideas, marketing angles, tagline and elevator identifiers, for problem solutions, all kinds of things pestering you.

Grab a piece of paper or a notebook, or even on your laptop or dragonspeak (though I recommend paper or notebook & pen – sometimes the power comes in writing the item down, and looking at all the other items on the list), and write at the Top of the page: 100 Ways to Improve My Work Situation or ...

- #1: 100 Ways I am an awesome speaker...**
- #2: 100 reasons why you can and should hire me.....**
- #3: 100 Ways I can get more gigs – more PAID gigs...**
- #4: 100 Ways to Improve Myself**
- #5: 100 Ways to bring in income right now**
- #6: 100 Things to do when I'm not feeling good about things**
- #7: 100 Marketing Ideas for my business**
- #8: 100 Ways I can add Value**
- #9: 100 Qualities or Achievements I am Proud of**
- #10: 100 Excuses I make for myself**

the possibilities are endless. What will you solve? Your tagline – 10 second commercial? A new job? How to stop making excuses for yourself? Let me know. You'll be amazed and the info inside you!



With over 25 years of extensive Web, Marketing & Project Management experience at Fortune 500 Companies, I work with clients to develop their integrated Marketing Strategy and bring their business & career to life: from marketing material and coordinated web design, to copy & content development, to SEO, and social media coordination. I work to build your career & business faster and so you can get down to business sooner. Your ultimate wingman.

Offering Social Media Coaching & Monitoring, Monthly review calls, Strategy Development, and a whole New Approach to Career, Personal, & Small Business Growth.

The world of working is changing – what are you doing to stay ahead of the curve?

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